



# **DiAC**

**DENTAL INDUSTRY**  
ASSOCIATION OF CANADA

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ASSOCIATION CANADIENNE  
DE L'INDUSTRIE DENTAIRE

**VOICE OF THE DENTAL INDUSTRY  
IN CANADA**

# Value for DiAC Members



Strong Relationship with  
Industry Stakeholders



Source of Data,  
Information, Consultation  
& Education



Advocacy, Regulatory  
Compliance,  
Connections, Research

# DiAC's Board Members

HEAPS & DOYLE PHILIPS



ClearDent



MNP



- Fourteen volunteer board members representing the industry
- Serve on committees including:
  - Membership Committee
  - Technorama & Conventions Committee
  - Regulatory Subject Matter Committee
  - Finance Committee

# DiAC's President, Henry Doyle

- CEO, Heaps & Doyle
- Represents the Service Sector
- Term June 2021-June 2023

A graduate of the University of Alberta and a licensed real estate broker, Henry has over fifteen years industry experience in healthcare finance with Citibank.

Henry now owns and operates the Heaps & Doyle group of companies which includes three dental brokerages, an Associate placement division, a search engine optimization which assists investor dentists in their acquisition and growth and a practice management and coaching division.

Henry brings a wealth of knowledge and expertise to the business of dentistry.



**HEAPS & DOYLE**

# On DiAC's Regulatory Radar 2021-2022

## **Health Canada Consultation**

Medical Devices -  
Unique Device  
Identifier (UDI)

## **Ministry of the Environment**

Single-use Plastics  
White Paper and  
Industry Consultations

**Transparency Acts**  
in Ontario & BC

## **Radiography Consultations**

Federal and  
provincial

## **Health Canada**

Interim Orders & Align  
Process Consultation

# COVID-19 Support

COVID 19 Dental Supply Chain liaison with Health Canada, Public Health & Dental Associations

Dissemination of Health Canada Interim Orders process and protocols to members

Regular updates with CDA & ODA on dental industry impacts

## Voice of the Industry

- Health Canada
- Public Health Canada
- Regulatory Colleges
- Dental Associations
- Provincial Governments
- Trade Shows
- Market Research & Data
- Medtech, DTA, IMDRF Liaison

# Future of Dentistry Survey & Report 2021

**DIAC** DENTAL INDUSTRY ASSOCIATION OF CANADA  
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## FUTURE OF DENTISTRY REPORT

### Virtual Launch Event

Presented by David Malesich, President of Echelon Research Group and featuring special guest speaker Sri Thanabalasingam, Senior Economist for TD Bank Group

**zoom**  
NOVEMBER 30  
4-6PM

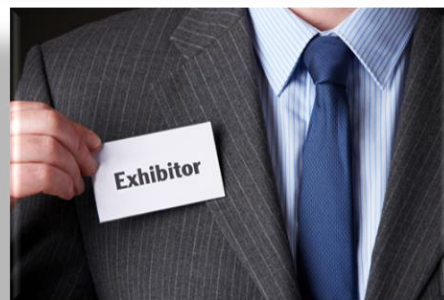
DIAC MEMBERS-ONLY EVENT  
REGISTER ON THE DIAC WEBSITE TO ATTEND  
FREE FOR MEMBERS OF SPONSORING COMPANIES

- In its 25<sup>th</sup> year, the survey provides one of the only comprehensive sources of Dental market data in Canada
- Report sponsored by members
- Sri Thanabalasingam, Senior Economist TD Bank presented on the Canadian Economic and Medical/Dental trends
- David Malesich, Echelon Research Group delivered the high level survey results



# TECHNORAMA

DENTAL LAB AND TECHNOLOGY CONFERENCE  
Conférence sur les laboratoires et les technologies dentaires



**April 8 - 9 2022**

Live Event showcasing new digital and laboratory products for the Canadian dental market

## TECHNORAMA

DENTAL LAB AND TECHNOLOGY CONFERENCE

**APRIL 8-9, 2022**

**CANADA'S BEST DENTAL LAB  
& TECHNOLOGY CONFERENCE**

*New Location:*

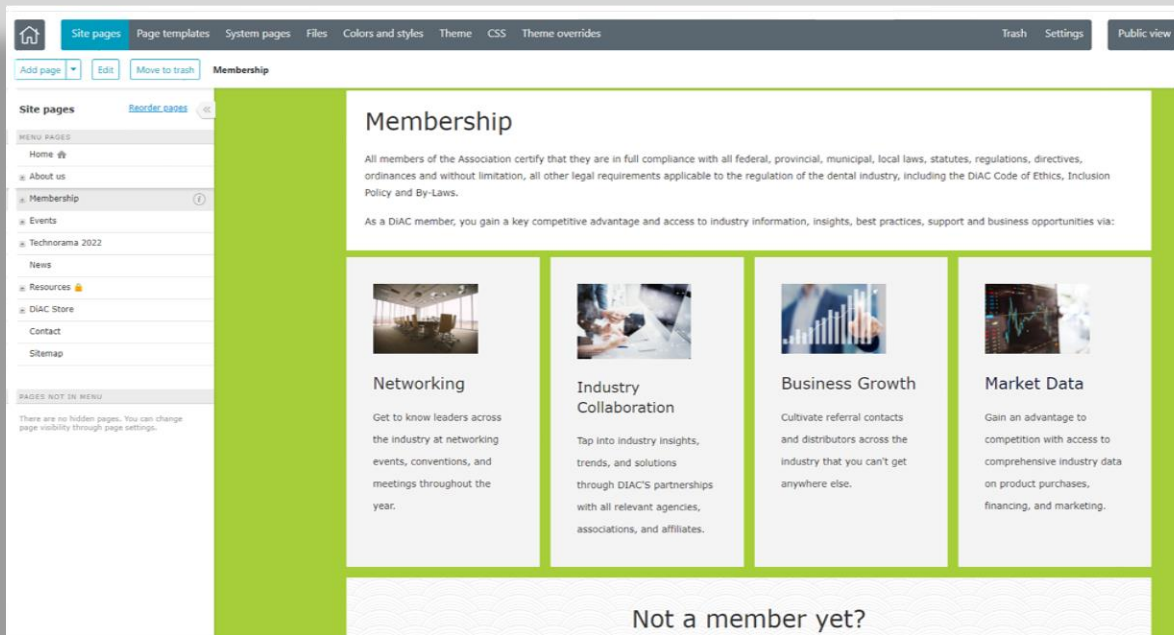
**Delta Toronto Airport  
Hotel & Convention Centre**  
655 Dixon Road  
Toronto, Ontario  
416-246-7957

**FIND MORE INFO FOR  
EXHIBITORS, SPONSORS, DELEGATES  
UNDER 'TECHNORAMA' TAB ABOVE**



# DiAC Communications

- DiAC launched redesigned website and new member management system in 2020
  - One-stop-shop for DiAC news, member services and communications, exclusive member resources, e-store and event planning
- Our new newsletter 'Bite-Sized News' launched September 2021



# DiAC's Executive Team & Office



**Heather Plewes**

Membership & Communications  
Coordinator

**Rhonda Lawson**

Executive Director

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**[www.diac.ca](http://www.diac.ca)**